

# Living Wage Campaign New Westminster

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New Westminster City Councillor



# Poverty Initiatives

Homelessness  
Coalition

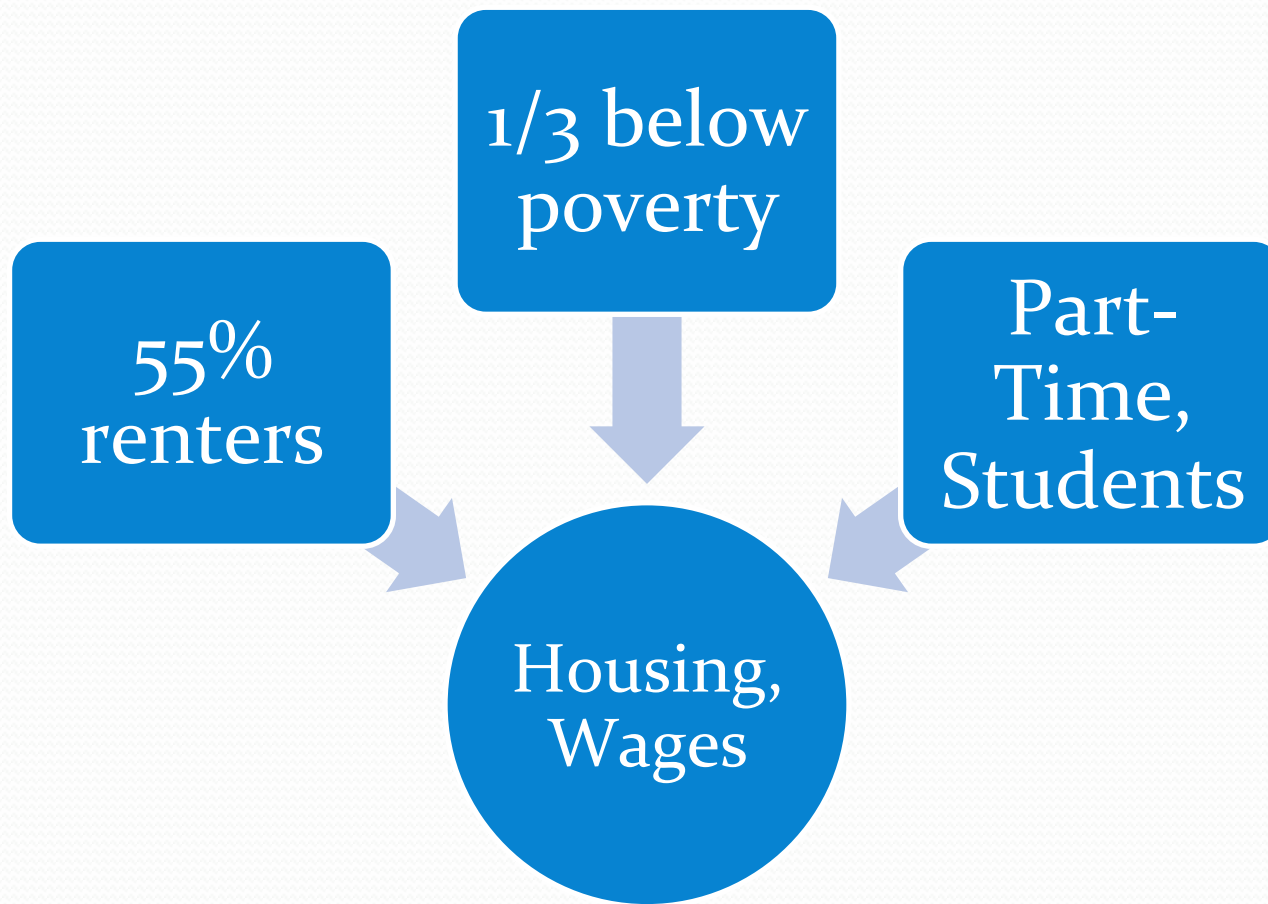
Homelessness  
Strategy

Affordable  
Housing  
Policy

Child Care  
Policy

Living Wage  
Policy

# Relevant to Community



# The Process

City Study – other cities, CCPA

Staff Education and Buy-In

Community Media & Information

Community Mobilization

Staff Report to Council

Human Element

Adoption of Policy

# Jurisdiction?





# Letters to the Editor....

“As a business person struggling to survive in a city which supports socialism over business, I am adamantly opposed to city council meddling in the wage issues of the community.”

“If the city wants to engage in such communistic ideals...”



## *Archbishop Helder Camara*

“When I feed the poor, they call me a saint.

When I ask why they are poor, they call me a communist.”

# Public Reaction – Queens Park



## New Westminster NewsLeader

What constitutes a fair  
wage?





# City Employees

\$16.74 per hour – Greater Vancouver

City employees below the Living Wage – ZERO!

Including Parks and Rec students.

Bah! Humbug!





# Vendors

Looked at vendors who provide a service on city premises.

24 individual vendors.

**Scope:**

Catering.

Waste Removal.

Linen Supply.

Alarm and Locksmithing.

Paving.

Courier.

Security.

Six firms employ people below the \$16.74 threshold who do work on city premises.



bxp197341 fotosearch.com

# Oh, the Coffee Lady!



# What next?

